



*The ways to knowledge — and wisdom —
are labyrinthine. No technological device
exists to chart the pathways. But to lessen
some of the burdensome chores connected
with the quest for knowledge, BCN created*

SUPERSCOUT



**GOOD MORNING...
WELCOME TO THE
INFORMATION SOCIETY.**

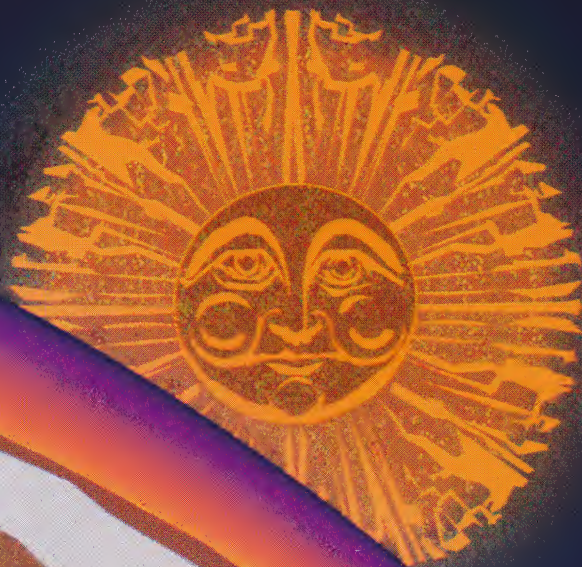
Like Rip Van Winkle, you woke up and the world had magically changed — overnight? From horse-and-buggies kicking up dust clouds to digits zinging down wires. Information networks — voice, data and video — are collapsing time, space and distance; linking bottom-to-top and top-to-bottom. Instant information access and sharing; instant options and choices for decisions — instant info-gratification.

Information has become the source of power. The first to know — understand — wins. How did it all happen? What do I do to catch up? Where is my guide and mentor?

Don't worry. Your mama made databases: recipe collections. You read databases even in grade school: Dickens' *Tale of Two Cities*. You used to use a library — an awesome repository of knowledge. Libraries have their place and have served us well. But now you can have your own library without leaving your chair, with a tireless librarian to search, at incredible speed, for information to meet every conceivable need.

HOW DID IT HAPPEN?

Today's librarians are organizations called on-line service vendors. They have gathered collections of databases, placed them in powerful computers and made them available, for a charge, over telecommunication networks. These are the "information utilities." The idea started with hobbyists and hackers, with farmers and scientists. Now, in addition to on-line databases, some of these information utilities also offer interactive services such as bulletin boards, electronic mail boxes, shopping services and other special options.



**BCN IS ON
THE FRONTIER
OF ELECTRONIC
COMMUNICATION.**

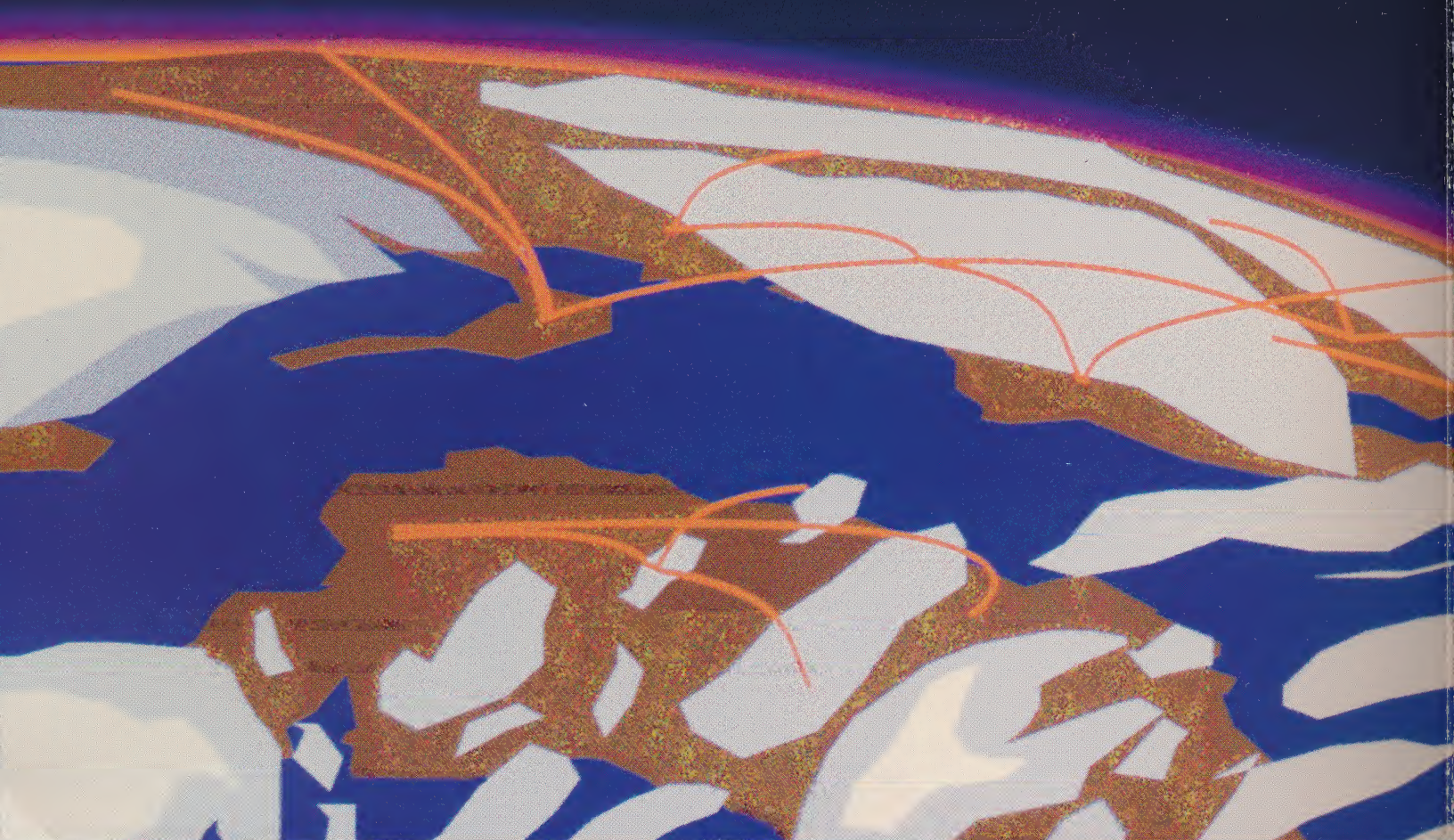
The combination of *SuperScout* — the pathfinder — and BCN's host computers enable you to create your own personal data communication networks.

HOW DOES IT WORK?

Insert your *SuperScout* disk into a Kaypro II, IV or 10, IBM PC or XT, DEC Rainbow, Compaq, and soon, Seequa Chameleon, Apple II and Macintosh. After filling in the user information profile and a credit card check, via an automatic, toll-free call to BCN's host computer, you're ready to access a menu of 12 on-line databases, with the press of a single key.

**NOW COMES THE
FUN PART.**

Choose any of the 12 on-line databases on the BCN menu and within seconds you'll be searching for the information that you want. Or if you want to send mail to a friend who also has *SuperScout*, just enter the number into the off-line phone book and dialing will be done automatically thereafter with the touch of a key. Use Western Union's EasyLink Instant Mail service to send letters, messages, reports, memos, or invoices to virtually any computer. Even to the Worldwide Telex network. Instantly.



**CAN NETWORKING
BE EASIER?**

No! BCN already has reserved for you on-line database memberships. Just call us for one. You can log-on to any database without expensive toll charges via packet carriers (Tymnet, Telenet and Uninet). On-line databases can be accessed without your acquiring passwords, I.D. numbers, telephone numbers and sign-on protocols. What more?

**CAN NETWORKING
BE CHEAPER?**

Even Scrooge would be impressed. There are no sign-up fees or monthly minimum charges for each database. For \$5 per month BCN provides 20 accesses plus 25¢ for each additional access billed to your credit card. On-line charges for use of each database are the same as you would pay to the database providers. You only pay for actual connect-time.

**SUPERScout PROVIDES
MANY OTHER SPECIAL
FEATURES.**

With SuperScout's point-to-point communications, two different microcomputers can communicate with one another, with no special interface equipment, for the price of a phone call. Send and receive information to and from disk and/or memory; save your conversations and data to memory; transmit from memory or storage; receive a file larger than buffer memory directly to storage; erase, remove or merge files; and keep track of disk storage space used.

BCN's proprietary "universal downloader" automatically updates SuperScout with new databases and network services everytime you use it. One SuperScout disk is all you'll ever need for HAPPY NETWORKING.

**CAN NETWORKING BE
MORE RESPONSIVE?**

BCN Customer Services operate 24 hours a day, seven days a week, including all holidays. (Yes, Scrooge, you can call on Christmas Eve.) Call a toll-free number anytime for assistance: 1-800-446-6255. Or maybe you prefer to use electronic mail via BCN's host computer. Either way, try it...You'll like it.



BUSINESS COMPUTER NETWORK
SUPERSCOUT

HEADQUARTERS

1625 Larimer Street, Denver, Colorado 80202

CUSTOMER SERVICE

1000 College View Drive, Riverton, Wyoming 82501

800-446-6255

800-442-0982 (in Wyoming)

SALES AND MARKETING

2533 South Highway 101, Suite 201, Cardiff by the Sea, California 92007

800-541-0199



HIGH TECH WITH A SOFT TOUCH.

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